



PEPPERDINE UNIVERSITY  
Graziadio School of Business and Management

Malibu California USA

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Dear Decision Maker – Clients for October 24 – 26, 2022

Pepperdine University is now accepting projects for **Flash Consulting**. One hour of your time on two days, October 24 and 26, brings a unique opportunity for you to receive Actionable Recommendations with fresh ideas and innovative approaches. If you are curious about a challenge, feel stuck with a project, or would just like some new creative ways of looking at a situation, then consider inviting us to perform **Flash Consulting** for you. We can come to your place of work in the Lyon area.

**Flash Consulting® – where 2 + 5 = 1**

**2 hours of your time**  
**5 consultants devoted to your project**  
**1 Actionable Recommendation Pack**

**Act now to benefit from this intensive consultation (free of charge)**

Pepperdine University brings a group of managers to Lyon annually for a special seminar on **Flash Consulting**. We are looking for a few project opportunities to apply our organizational experience, complimented by intensive research, in a cross-cultural environment.

It is a win-win situation

A unique educational experience for us, and fresh innovative ideas for you!

**Flash Consulting** was developed by Professor Miriam Lacey to provide managers and seminar participants with a value-added powerful experience. The Actionable Recommendation Pack is customized to your project through upstream research and application of our business world acumen.

Projects are conducted by experienced professionals under the guidance of Pepperdine faculty. To learn more, please contact us at: [Miriam.Lacey@pepperdine.edu](mailto:Miriam.Lacey@pepperdine.edu)

Yours truly,

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Partial List of Participants	Typical Projects
<ul style="list-style-type: none"> <li>• ALATIS</li> <li>• AmCham (American Chamber of Commerce in France)</li> <li>• APESA Board of Directors</li> <li>• CEFAM</li> <li>• Charles River Labs</li> <li>• Clasquin Logistics</li> <li>• EACC (European-American Chamber of Commerce)</li> <li>• EM Lyon</li> <li>• Hard Rock Café</li> <li>• Home Conseil Relocation</li> <li>• Hotel de Ville</li> <li>• Institut Paul Bocuse</li> <li>• ISEOR (Institut de Socio-Economic des Entreprises et des Organisations)</li> <li>• Kitware SW</li> <li>• LingoFacto</li> <li>• Lyink – Lyon International Club</li> <li>• Mislér Software</li> <li>• Merck</li> <li>• Mersen</li> <li>• Monsanto</li> <li>• Paul Bocuse</li> <li>• Société de Développement Economique</li> <li>• Teclis Instruments</li> </ul>	<ul style="list-style-type: none"> <li>• Board relations</li> <li>• Change management</li> <li>• Coaching</li> <li>• Communications and feedback</li> <li>• Conflict management</li> <li>• Cross group collaboration</li> <li>• Customer - supplier feedback loops</li> <li>• Company culture</li> <li>• Decision Making</li> <li>• Diversity and Inclusion</li> <li>• Engagement and participation</li> <li>• HR issues – recruiting, hiring, engaging</li> <li>• Leadership style</li> <li>• Employee productivity</li> <li>• Motivation and participation</li> <li>• New manager installation</li> <li>• Organization culture/Climate</li> <li>• Organization Structure</li> <li>• Performance management</li> <li>• Problem solving methods</li> <li>• Relocation</li> <li>• Site start up</li> <li>• Succession planning</li> <li>• Taking charge in uncertain environments</li> <li>• Talent management and high potentials</li> <li>• Teambuilding</li> </ul>